

A large, stylized letter 'P' is the central focus. The top curve of the 'P' is white, while the rest of the letter is black. The background behind the 'P' is a light gray gradient with a large white circular shape on the right side.

Mr.
MEDIA CONSULTANTS

MrPmedia.in

About Us

In a smart way, **Dealing with public is doing Business** so, here at **Mr.P Media Consultants**, we support and as well work for you on **HOW** to approach (Ad Making, Brand Development, Web Designing and Development, Mobile Apps), **WHICH** way to adopt (Media Planning & Support, Digital Marketing Support, Events and Brand Promotion activities) to be proactive.

Mr.P Media Consultants is a public relations, social media marketing and consulting firm operating with the efficient associates who knows how to tell your story, "**BRAND**", so that you can reach the right customer base. As a media consultant we handle all of your contact with the media including public relations.

Consultants are excellent tools to utilize in times of crisis, but even when your business is in the clear, these media consultants can help build your positive image and increase public awareness of products and events.

Technically speaking, Social media is a new trending form of media and one that is increasingly playing a larger role in the marketing and PR world. Twitter, Facebook, Pinterest and Google+ have allowed easier for you to get your message to your clients and to interact with them which includes, Web Design n Development, Mobile Applications, e-Commerce applications and other promotional tools such as Bulk SMS, Bulk Mail System, Digital Marketing Support.

YOUR SEARCH FOR AMBIENT MEDIA SOLUTIONS ENDS HERE

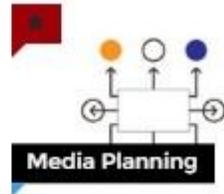
Services



PR



Advertising



Media Planning



Ad Making



Event Management



Brand Promotion



Celebrity Management



Web Design



Mobile Apps



Digital Marketing



ROI Properties



Trademark / IP

Public Relations / Political and Public Affairs

Advertising and Production Support

Media Planning & Support

Ad Making Support

Events and Brand Promotion activities

Digital Marketing Support

Celebrity Management

Web Designing and Development

Mobile Apps

BTL and ATL Activity Support

IP Services (Trade Mark / Patents)

ROI Properties

Public Relations

Mr.P Media offers an inimitable Public Relations service to clients. Our highly experienced team provides PR services for the clients of all sectors including Corporate, Consumer, Lifestyle, Technology, Health, Financial, Media and Marketing, Political and Public Affairs. At Mr.P Media, Each team member has excellent relationships with key national, local, online media, specialist journalists and bloggers in various sectors of business era. As a result, we are in a position to present clients with a more systematic approach to their entire PR and media relations strategy.

PR is defined as the Persuasion Business. Here You are trying to convince an audience, inside your building or town, and outside your usual sphere of influence, to promote your idea, purchase your product, support your position, or recognize your accomplishments. This is what exactly we do here.

Political and Public Affairs

Mr.P Media's Political and Public Affairs division offers objective advice and guidance on how to approach the often challenging political and public affairs system.

With the addition of this service, the company is focusing strongly on advising local and international companies, public bodies, associations, NGO's and representative organizations on how the government bodies work.

We involved in the ongoing development of strategic messaging, co-ordinating government and party messaging and also mentoring and training election candidates.

Social Media Management

Mr.P Media has significant expertise in fetching social media campaigns for clients with measured performance and results. Social Media platforms such as Facebook, Twitter, LinkedIn, YouTube, and blogs are a powerful part of the overall PR strategy, enhancing online presence and helping brands and businesses to develop new connections and ultimately lead to new business. Working across the breadth of social media channels, Mr.P Media delights itself on creating efficient content for social media platforms designed to engage and increase followers. We'll work with the client to devise a social media strategy, develop policy and internal governance, guidelines and create content plans, toolkits and methodologies that will ultimately deliver meaningful and appropriate content for the client business or brand. Social Media Management at Mr.P Media depends on whether you need a fresh pair of eyes to develop a social media strategy or hands on approach to manage your social media platforms; we have experience covering the entire scale.

Advertising and Production Support

Balancing your creative goals with budget realities is always a difficult scenario. The process can drain up financial resources and be a real hassle to handle. You can rely on our experts to get the support so that you readily execute your vision and get the advertising you want with a budget that makes sense.

During this phase, our experts scrutinize vendor quotations — analysing costs against benchmarks-- from our proprietary database. Using the data we find and combining it with our industry experience, we evaluate whether you're getting the best deal possible.

Media Planning & Support

The motto is to support our clientele to determine the best combination of media to achieve the marketing campaign objectives. The supporting team at Mr.P Media helps in implementing the media plan i.e media buying.

The implementation of media plan requires media buying. Media Buying refers to buying time and space in the selected media. Following are the steps in media buying:

Collection of information: Media buying requires sufficient information regarding nature of target audience, nature of target market, etc.

Selection of Media/Media Mix: Considering the collected information and ad-budget, media or media mix is selected which suits the requirements of both - target audience and advertiser.

Negotiation: Price of media is negotiated to procure media at the lowest possible price.

Issuing Ad - copy to media: Ad-copy is issued to the media for broadcast or telecast

Monitoring performance of Media: Advertiser has to monitor whether the telecast or broadcast of ad is done properly as decided.

Payment - Finally, it is the responsibility of advertiser to make payment of media bills on time.

Ad Making Support

To convey the specialties and features of any product or services of the Brand to reach their target group an AD FILM plays most important roll. If we make the AD FILM of any product or Services of the Brand effectively and creatively it will drag the attention of the people who are watching the ad through various sources.

Here we, Mr.P Media, support you in making an ad that will communicate the essence of Product or Service of any Brand in short time, people will connect and recollect the creativity and sense of the ad for longer time.

Creative Brains from Film, TV and Ad agency background who works for Mr.P media will help the Brand to create a sensible AD Film to reach the target group with reasonable expenditure.

Events and Brand Promotion activities

Event Management is one of the best ways to communicate, interact and reach the Target group of any Brand. Through various on ground and Televised Events we can communicate the features and specialties of any product or service and we can create awareness among the people towards the Product or Service of any Brand.

A team of creative and energetic managers from Mr.P Media will help you to get the best in industry Event Management Firm to promote any Brand to reach their target group with innovative, effective and strategic Marketing and Promotional plans with in their budget limitations.

With our associated event management firms, We support you get the team of expertise in organizing Product Launches, Dealers / Distributor Meets, Press Conferences, Road Shows, Mall Activities, Apartment Activities, Cinema Theater Promotional Activities, Fashion Events, Cinema Premier Shows, Commercial Events, Reality Shows, Musical Concerts, Show Room Opening Ceremonies, Page3 Events, Private Parties etc.,

Digital Marketing Support

Digital marketing is the promotion technique of products or brands by the means of electronic media. Digital marketers constantly monitor business/ Brand related things like what is being viewed, how often and for how long, sales conversions, what content works and doesn't work, etc. While the Internet is, perhaps, the channel most closely associated with digital marketing, others include wireless text messaging, Smart instant messaging, mobile apps, podcasts, electronic billboards, digital television and radio channels, etc.

Mr.P Media Constantly work on getting associated with the best in industry digital marketers because, consumers are now exposed not just to what your company says about the brand, but what the media, friends, relatives, peers, etc., are saying as well. And they are more likely to believe them. People want brands they can trust, companies that know them, communications that are personalized and relevant, and offers tailored to their needs and preferences.

Celebrity Management

Mr.P Media support in organizing Celebrities for brand endorsement, showroom opening, product promotion or Launching activities, guest appearance or performance for events etc., from Bollywood, Tollywood, Kollywood and Sandalwood.

With the help of our associate partners, we take pleasure of doing brand endorsement, Celebrity Promotional Events for a Particular Film or Product launch, Store launch , Ribbon-Cutting Ceremony, Award Shows, Campaigning, Brand Endorsement, Celebrity Parties or Weddings where Celebrities are the Centre of Attraction for their Style and simplicity.

Web Designing and Development

we offer standard web packages combining the advantages of turnkey solutions with custom solutions. an opportunity for you to have a web solution priced modestly and meeting your specific requirements.

our team of website designers & professionals has been providing website design services to client all over the world. our website design company has designed all types of websites including personal website, business website small & big, intranets, portals for business to start-ups. our website portfolio can show you wide range of projects we have done. our website are build with latest software's and techniques in the industry.

we promise to provide highly qualitative and cost effective custom application development to its clients globally. we have extensive experience in many sectors like mobile application development .net development, linux programming, flash and flex development etc....

Mobile Application Development

It is crystal clear that the demand of mobile apps has escalated in all businesses. To cope with that, we become your accelerator to design and develop brilliant mobile applications. Mr.P media support in getting a top-notch mobile app development company who offer mobile application development services for iPhone, iPad and Android. Our team and all associated members of mobile app developers are creative and knowledgeable to accomplish your individual demands as well as your business needs. We support in developing the apps with advanced tools and technology and create highly customized mobile applications for consumer needs and enterprises.

Why Do You Choose Us?

Experienced Technical Team

Profound knowledge of frameworks and mobile technologies.

High Quality app development process and service

Time bound delivery and cost effective services

Provide dynamic services to various platforms

IP Services (Trade Mark / Patents)

We offer a wide range of Trademark Search, Analysis, Filing, Prosecution and Registration Services in various countries with our associate partners. We also offer Trademark Watch and Opposition Services. Our value added reports enables clients to maximize their trademark protection, safeguard it and realize value from their IP assets

Trademark search (Sample)

Trademark Filing & Registration (File Online)

Trademark prosecution & Opposition

Trademarks in India: The Indian law of trademarks is enshrined the new Trade Marks Act, 1999 came into force with effect from September 15, 2003. The old Trade and Merchandise Marks Act, 1958 was repealed at the same time. The new Trademarks Act of 1999 is in line with the WTO recommendations and is in conformity with the TRIPS Agreement to which India is a signatory.

New Features in India Trademarks Law:

The term of registration of trademark is ten years, subject to renewal thereafter; Registration of trademarks which are imitations of well known trademarks not permitted; Registration of Collective Marks owned by associations allowed; and Offences relating to trademark made cognizable.

Clients

Due to information security, we can't disclose our clients, please contact will send list of client ls

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